

Insurance Times

MEDIA INFORMATION 2025

THE LEADING MEDIA BRAND PROVIDING NEWS, ANALYSIS, OPINION AND MARKET INTELLIGENCE TO THE UK GENERAL INSURANCE MARKET



WORD FROM OUR EDITOR

Insurance Times is the most recognised publishing brand in the UKGI market, delivering award-winning content. Proudly positioning ourselves at the heart of the community we serve, with balance and integrity, we commit to **challenge, champion, collaborate and connect**.



AWARD-WINNING CONTENT

At *Insurance Times*, we're driven by a commitment to first-class, independent content. Our award-winning team consistently delivers insightful and engaging content, recognised for its personality and unique perspectives. This commitment to excellence has earned us industry recognition, including being shortlisted for the Headlinemoney and Willis Towers Watson awards.

RECENT ACCOLADES

Best Publication Award: Recognizing our dedication to providing unparalleled coverage and analysis.

Most Promising Newcomer Award: Celebrating fresh perspectives and innovative thinking.

Best Thought Leadership Award: Underscoring our commitment to insightful commentary.

These achievements are a testament to our team's dedication to the highest standards of journalism.

WE CHALLENGE the industry to strive for better. As an independent editorial voice, we put the industry under the microscope, to address its key issues and obstacles.

WE CHAMPION the insurance market and its professionals. We celebrate all that is great about the sector – the innovative companies, the dynamic personalities and the protection it brings to the people and the businesses of the UK.

WE COLLABORATE & CONNECT because relationships are what make the insurance market go round. Whether you are an insurer, broker or service provider, we provide connections and encourage collaboration to reach our common goals – excellence in product, in service and in professional development.

EDITOR
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SUBSCRIPTIONS

Our team of **award-winning experts** delivers daily news, **in-depth analysis**, and **exclusive insights** that keep you informed and empowered. With **up to 10 daily news articles published every day**, you'll have access to the latest trends, challenges, and opportunities shaping the sector. Whether you're a broker, insurer, or service provider, *Insurance Times* is your go-to resource for the information you need to succeed.

WHY SUBSCRIBE?

- Award-winning news coverage as it happens – unlimited stories to keep you informed and up to date with the market.
- Analysis and insight of the news – save time by getting our story and sector analysis.
- Access to industry-leading special Research and Reports including Five Star Ratings – exclusive *Insurance Times* content that shapes decisions and strategy. Special reports include:
 - **Five Star Rating Report Commercial Lines**
 - **Five Star Rating Report Personal Lines**
 - **Five Star Rating report eTrading**
 - **Five Star Rating Report MGA Market**
- Customise the news you receive on email to only receive what matters most – choose from eight newsletters to keep you informed and up to date. Choose one or all from: **News Alerts, Daily News Update, Story of the Day, Briefing, High Five, Tech Talk, Schemes, and Fantasy Football.**
- Analysis and reports count towards CPD – many clients tell us these count as “expanding knowledge”. Save articles within your own CPD library.
- Unlimited access to all of the above. We encourage you to view as much as you can – **knowledge is power.**



FOR MORE INFORMATION

To enquire about pricing and to hear about our case studies, please contact Michael Phillips at michael.phillips@nqsm.

MARKETING SOLUTIONS

Marketing partnerships with *Insurance Times* are co-created to ensure they match your specific objectives. Our goal is to develop long-term mutually beneficial relationships with all our commercial partners.

WHAT WE DELIVER

- **DATA-DRIVEN CONTENT MARKETING CAMPAIGNS:** Delivering your expert voice alongside relevant themes in online, video and print formats.
- **WEBINARS, ROUNDTABLES AND EVENTS:** Providing the opportunity to demonstrate thought-leadership to your target audience.
- **LEAD GENERATION:** Via our tailored webinar and research-based whitepaper delivery, ensuring your teams can make contact with the key businesses engaging with your content.
- **BRAND AMPLIFICATION:** Via online, mobile, email newsletter, print advertising and sponsorships.

ONLINE REACH

With the largest and most engaged audience across UKGI, *Insurance Times* will further amplify your content marketing campaigns to our

LINKEDIN FOLLOWING OF OVER 143,000, WITH 45,000 NEWSLETTER SUBSCRIPTIONS.



WORK WITH US

To discuss how we can tailor a package to suit your marketing objectives, please contact Aisha Roberts at aisha.roberts@insurancetimes.co.uk



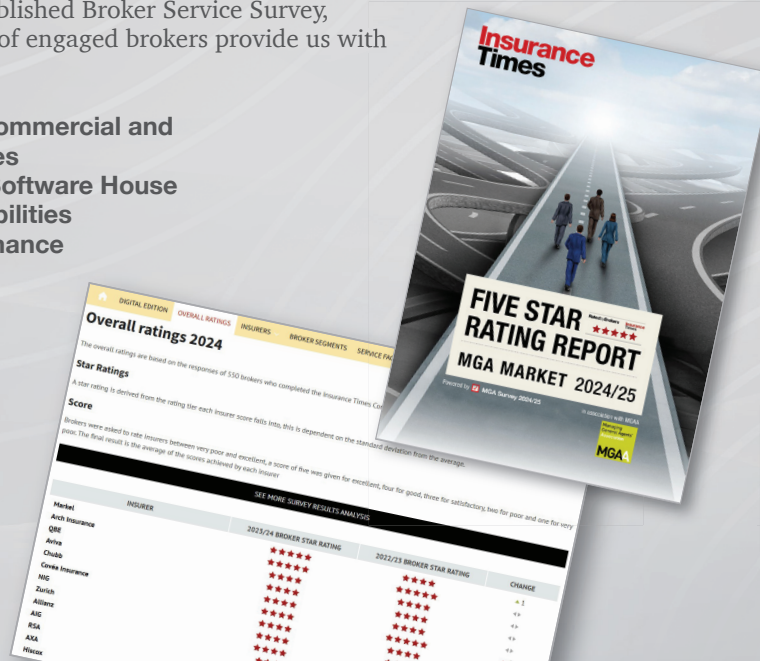
RESEARCH

With an engaged audience that regularly contributes to our existing portfolio, plus its specialist research team, *Insurance Times* is the ideal partner to deliver tailored projects that can underpin any content-marketing campaign.

FIVE STAR RATING REPORTS

Our Five Star Rating supplements capitalise on the brand's well-established Broker Service Survey, where hundreds of engaged brokers provide us with insight to rate:

- Insurers in Commercial and Personal Lines
- Insurer and Software House eTrade Capabilities
- MGA Performance



PARTNERSHIPS

As passionate champions of data-led journalism, we are also proud to deliver great co-created content with our valued partnerships, including the following:

- **Top 50 Brokers** (in association with Arch)
- **Top 50 Insurers** (in association with Insurance DataLab)
- **Talent Development Report** (in association with RSA)
- **Bespoke research:** tapping into our engaged proprietary data to produce unique insights that can underpin your content marketing campaign

LET'S COLLABORATE

For more information on how we can deliver a research project for you, please contact Aisha Roberts at aisha.roberts@insurancetimes.co.uk



EVENTS

Our well-established series of annual events form a crucial part of our commitment to **challenge, champion, collaborate and connect** the UK general insurance industry.

MAY

CLAIMS EXCELLENCE AWARDS
Designed to showcase the best of the best by recognising and rewarding excellence across all aspects of claims management.

claims
EXCELLENCE
awards

SEPTEMBER

TECH & INNOVATION AWARDS
Recognising the partnerships, projects and achievements that utilise evolving technology to create a new breed of innovative best practice.

**tech &
innovation
awards**

BESPOKE OPPORTUNITIES

For bespoke content-specific Webinar and Roundtable opportunities, please get in touch with our team.

Insurance Times awards

DECEMBER

INSURANCE TIMES AWARDS
Designed to celebrate excellence, impact and innovation and recognise the cream of the crop across the breadth of UK general insurance. Our flagship event, held at the iconic Grosvenor House, is a huge celebration considered by many to be the 'best networking event in UKGI'.



NOVEMBER

BROKER CEO FORUM
An invite-only event for broker leaders collaborating across two days at an exclusive retreat.

**Broker
CEO
Forum**

QUARTERLY

FRAUD CHARTER
Invite-only discussion lunches that focus on collaboration within the industry to help fight fraud, address key issues and encourage industry-led initiatives.

**FRAUD
CHARTER**

THE INSURANCE & RISK PORTFOLIO

Insurance Times is part of Newsquest Specialist Media's portfolio of insurance and risk titles. Together with *Global Reinsurance* and *StrategicRISK*, this portfolio provides access to an unrivalled audience of risk and insurance professionals both in the UK and around the world.



Global Reinsurance delivers news on the international insurance and reinsurance markets, plus interviews with the key personalities. It also organises the most prestigious insurance event in the MENA region: the Dubai World Insurance Congress.

globalreinsurance.com

StrategicRISK

StrategicRISK is widely recognised as the most trusted and respected source of insight and analysis and debate for the business community. Working with and for businesses leaders and their risk managers, SR brings them the insight they need to achieve their goals.

strategic-risk-global.com



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